



For Immediate Release
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Avery UK Acquires Label Connections Ltd.

Avery UK, a subsidiary of CCL Industries Inc. ("CCL"), a world leader in specialty label and packaging solutions for global corporations, small businesses and consumers, announced yesterday that it has acquired Label Connections Ltd.

Label Connections Ltd. is a private UK company, based in St Neots, which under the PCL brand, designs, manufactures and markets a range of pre-die cut pressure sensitive labels in sheet form for use in the commercial print sector including digital. Under the Avery UK umbrella, the company will continue to trade as Label Connections Ltd. using the PCL brand, with immediate effect.

Lesley and David Turner will stay on to run the acquired business reporting to Mark Cooper, Vice President & Managing Director Avery Europe & Asia Pacific.

Geoffrey T Martin, CCL Industries CEO commented "We are pleased to announce this acquisition to the Avery business with this interesting extension to our existing product line. Professional digital printing is the fastest growing sector in the commercial graphic arts market to which we will now bring all the design software, label, materials and printer compatibility know-how from Avery's long history in desktop printing."

Avery is the world's largest supplier of labels, specialty converted media and software solutions to enable short run digital printing in businesses and homes alongside complementary office products sold through distributors and mass market retailers. The acquisition of Label Connections Ltd., who have a strong portfolio of products specifically designed and certified for the commercial digital print market, marks the company's commitment to the growth and expansion of the business.

Mark Cooper, Vice President & Managing Director Avery Europe & Asia Pacific commented "We see this as a first step into adjacent markets for Avery. Digital printing is a growing area and we now have a great opportunity to grow and build this business in the UK and in other European markets. Label Connections Ltd. have an excellent reputation based on product performance and service and we look forward to working with Lesley, David and the team at PCL in growing the brand."

Lesley Turner of Label Connections Ltd. commented, "The PCL brand is recognised as the leader in the UK commercial print market and together with Avery we are thrilled about the prospect of taking this forward into Europe and other market areas. The demand for the PCL label ranges is increasing and coupled with the Avery expertise the opportunity for the continued growth and development of the brand is very exciting. As a team we have spent the last 20 years developing and building a highly respected product portfolio and successful business and see this as an excellent move for the future.

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Editors Notes: Avery, a subsidiary of CCL Industries Inc. ("CCL"), is the world's largest supplier of labels, specialty converted media and software solutions to enable short run digital printing in businesses and homes alongside complementary office products sold through distributors and mass market retailers. CCL Industries employs approximately 10,200 people and operates 97 production facilities in 28 countries on 5 continents with corporate offices in Toronto, Canada, and Framingham, Massachusetts. CCL Label is the world's largest converter of pressure sensitive and extruded film materials for a wide range of decorative, instructional and functional applications for large global

customers in the consumer packaging, healthcare, automotive and consumer durables markets. Extruded & laminated plastic tubes, folded instructional leaflets, precision printed & die cut metal components with LED displays and other complementary products and services are sold in parallel to specific end-use markets. CCL Container is a leading producer of impact extruded aluminum aerosol cans and bottles for consumer packaged goods customers in the United States, Canada and Mexico.