

FILE CREATION GUIDE

DIGITAL GOLD / SILVER FOIL*

FILE SETTINGS

We recommend using Adobe Illustrator, InDesign, etc.

- Format: PDF (1 file containing all layers)
- Colour mode: CMYK
- Bleed: 2 mm minimum
- Recommended resolution: 300 dpi
- Typography: outlined or embedded



DIGITAL FOIL: INSTRUCTIONS

Effect: Gold or silver metallic foil applied to specific areas

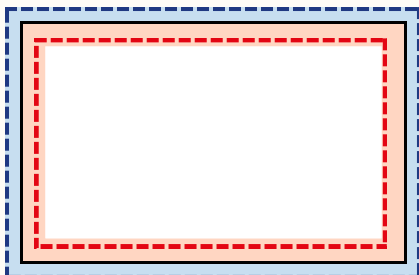
Technical instructions:




- Create a spot colour named "Folie" for either the silver or gold foil elements
- Enable overprint mode for this spot colour
- Minimum thickness of the elements you want to be digitally foiled: 0.3 mm
- Space between elements: 0.4 mm minimum
- Safety margin: 0.2 mm minimum
- Create the label's cut line in spot colour, with the name "Stanze"

✗ Avoid thin text (minimum 3 mm thick), overly detailed lines, or cropped edges

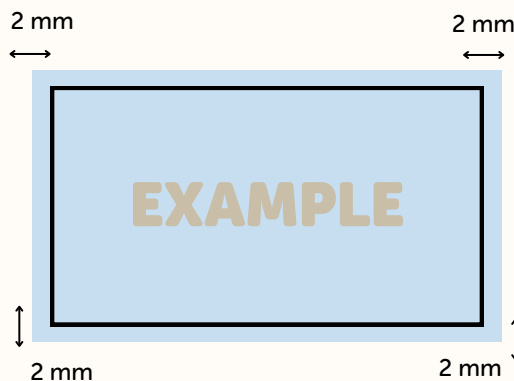
*Available on Gloss Paper when you select a gloss varnish finish, Matt Paper when you select a matt varnish finish, White, Clear & Silver Plastic when you select a matt/gloss varnish or matt lamination finish.



Margins



-  Bleed: 2mm
-  Cutting line
-  Safety margin: 0.2mm minimum

Print file



-  Foil layer name: Folie
-  Cut line name: Stanze

