



## Marketing Placement Students Required

We are looking for 2 bright, organised and self-motivated Marketing / Digital Marketing placements to join the marketing department at a challenging and exciting time in our Maidenhead office from Summer 2018 for a 12 month placement.

This exciting role requires superior attention to detail, great organisational skills, and the ability to juggle multiple requests. This is a great entry level role for those looking to gain lots of experience across different business areas

Avery UK specialises in manufacturing and supplying products such as self-adhesive labels, dividers, cards, office accessories and software for printing in businesses and homes alongside complementary office products.

Take a look at our website, [www.avery.co.uk](http://www.avery.co.uk), where you will find more information on our office supplies and solutions. These are great opportunities for you to gain first hand marketing experience with a global brand leader.

You will be exposed to the full Marketing mix but will specifically be involved in the following:

### Duties / Responsibilities

The details of the 2 roles available are as follows:

#### 1. Digital Marketing Assistant

Supporting 2 major websites for our existing and new e-business areas.

This role would include:

- Website updates, content creation and management
- Web analysis, reporting and optimisation
- Some Graphic Design - creation and management

#### 2. General Marketing Asst

Supporting Product and Trade marketing teams in a variety of marketing and category management activities.

This role would include:

- Using your creativity to help develop and own great marketing ideas
- Market research
- Creating marketing materials & promotions (measurement and execution)
- Product life cycle management,
- Liaison with customers and consumer activities
- Creating new design templates for products
- Cleaning up the existing Avery image bank and creating an inspirational set of photography/images

### Skill set required

We would love to hear from you if you have the following skills/experience:

- Studying for a Marketing/Digital Marketing, Web or Graphic design related Degree
- Passionate, enthusiastic and hungry to learn
- Creative vision
- Ability to prioritise - focuses on key areas & balances requirements. Able to work on multiple projects at any one time.
- Communication/relationship building skills - develops good internal & external relationships - excellent team player.
- Know your way around Microsoft Office and be technically savvy
- Skilled in photoshop/adobe packages would be an advantage

**If you are interested in either of these opportunities, please send your CV to Fiona Mills at [fmills@avery.com](mailto:fmills@avery.com) by 1 July 2018 specifying any preference for either of the 2 roles**